



NEXUS

the corpo-technico conference

**AGENDA
2020**

As the Techno-Management Festival of one of the most premier institutions of India, Techniche bears the responsibility of spreading awareness across the entire North-East about the Technical as well as Managerial side of the industry. With the young population of the country spreading its wings in the corporate sector, it is the right time to teach them the ways of the corporate world.

With this thought in mind, Techniche presents '**NEXUS: the corpo-technico conference**', the first step into corporate life. Due to the ongoing Coronavirus Pandemic, this year we will be conducting Nexus **virtually**. Spanning over two weekends (**12-13th, 18-20th September 2020**), packed with an array of activities and sub-events, Nexus creates an atmosphere that enables the participants to learn, live and decode the corporate world by interacting amongst themselves as well as Industry Professionals.

Why Nexus?

The Conference aims to provide a one-of-a-kind platform, connecting entrepreneurship, business, and management enthusiasts to industrial big-wigs and visionaries.

The conference boasts itself for providing students with the opportunity to broaden their avenues and learn about the business dynamics of the industry growing at a blisteringly fast pace.

It's also a channel for our industry leaders to stay up to date with today's youth and their aspirations.

Apart from this, we also aim to provide all-round development to the participant's personality and growth with our soft skills subevents, our hackathon and our competitions.

What do the participants gain?

1. Grow their interest and learn more about entrepreneurship, management, consulting, finance and industrial experience
2. Interact with top executives about their field and how they can get into it
3. An opportunity to grow their network with like-minded people
4. A chance to polish their soft skills, confidence and personality
5. Get hands-on experience with the problems faced in the corporate world

This year's speaker lineup

Webinars and Boardroom Brew

- T. V. Narendran, **Global CEO and Managing Director of Tata Steel**
- Nishant Gupta, **Managing Director, Boston Consulting Group**
- Samar Singla, **CEO/Founder, Jugnoo**
- Maura Thomas, **Attention Management, Author, Trainer and Speaker, TedX Speaker**

Panel Discussion

- Saurabh Tiwari, **CTO, PolicyBazaar**
- Gururaj Deshpande, **COO, Infosys (Edgeverv)**
- Mayur Datar, **CDO, Flipkart**
- Jared Lander, **CEO, Lander Analytics**
- Alexander Rinku, **HR Director, Oracle**
- Prabakaran Murugiah, **Founder & CEO TechFetch.com**
- Swati Khandelwal, **Executive Editor, Zee Business**

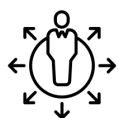
This year's events lineup :



Webinars: Short online lectures, accompanied by a brief question-answer session, led by accomplished world business leaders and successful entrepreneurs that will give you a chance to listen to and learn from their lives.



Panel Discussion: An engaging panel discussion on the topic **“Telescoping into the future: Industry Trends, Careers, Essential Skills, and more”**, consisting of panellists from various industries. In an ever-changing world that requires versatility, this discussion aims to give you an edge over your peers.



Soft-Skill Events: Leadership. Emotional Intelligence. Communication. These are some of the essential skills that will help you deal with the day-to-day, professional and personal challenges of today's world. The experts at our soft skill workshop will help you hone these skills and become the best version of yourself through an interactive group discussion and a brief lecture. We also will conduct a certified Emotional Quotient Test this year.



Hack-a-thon: A great chance to lay it out and knock heads, this year's competition is based on design thinking. As a track that allows participants to explore the intricacies of the processes involved in product innovation and design, this year's design thinking competition aims to help competitors think out of the box and solve a real life problem.



Boardroom Brew: A chance to get deep into the weeds of the corporate world, Nexus' 'Boardroom Brew' gives participants an opportunity to engage with industry mavericks, initiate discussions, and question the corporate formula.



Competitions: There's no better way to test your skills than a tight competition. Put your strategic thinking to the test in our virtual trading simulation and show off your pressure handling skills in our Public Relations and marketing challenge.

And above this, there are prizes worth 15000 waiting to be won and certificates for all!

Waiting to see you there.

Organizing Team

Nexus

Techniche

IIT Guwahati



For more details feel free to contact the core team at -
Shlok Bum: 9009922285 | Rashi Mohta: 8888673011 | Adit Jain: 8750407639